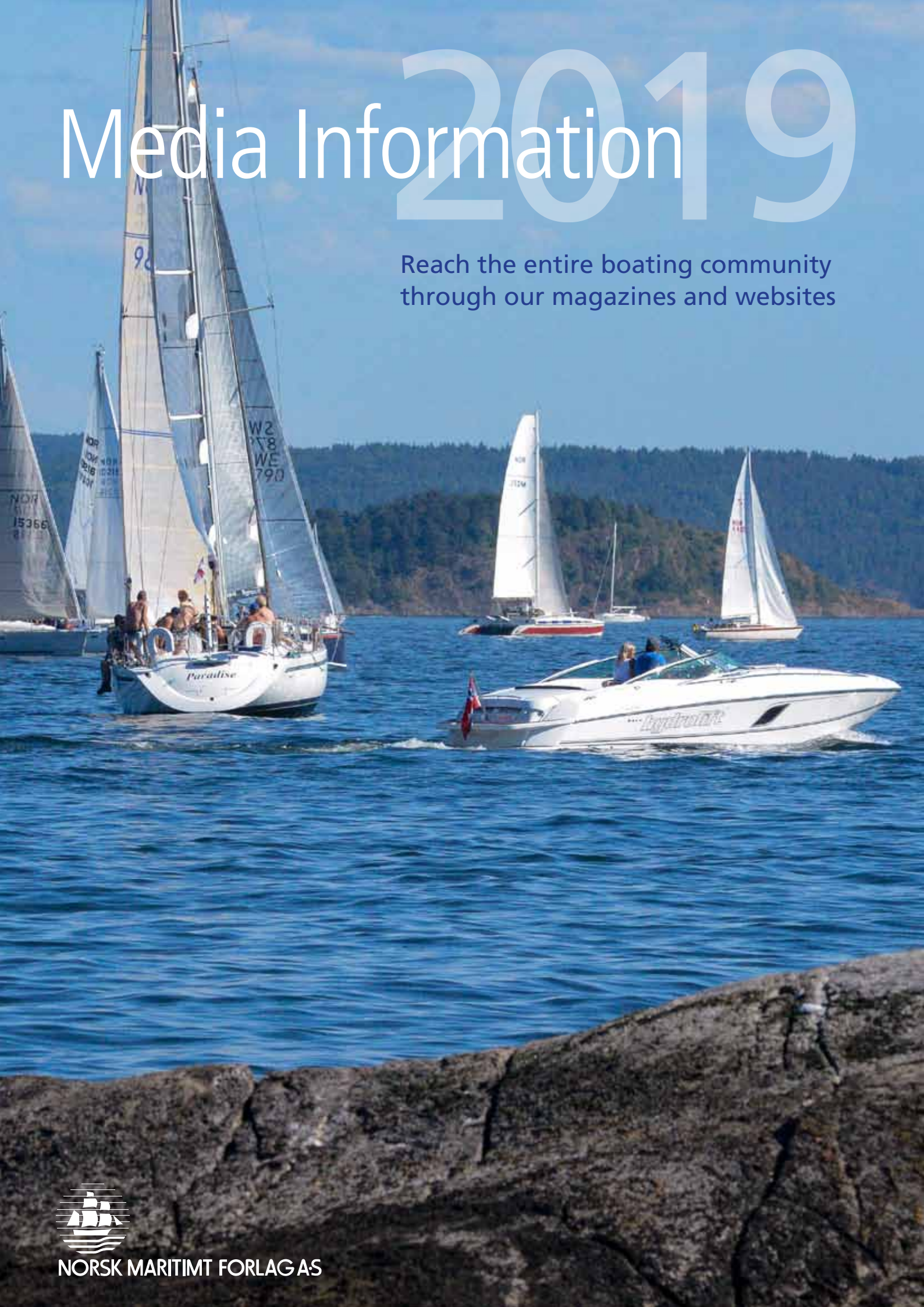


Media Information 2019

Reach the entire boating community through our magazines and websites



NORSK MARITIMT FORLAG AS

SEILmagasinet

The Magazine for all Sailors



- 93 percent of the readers are interested in advertisements for boats and equipment
- Very loyal readership
- Readers have high family income
- Provides readers with technological insight
- Takes the pulse of trends
- Exclusive and inspiring
- Practical and useful

Editions in 2019

Issue	Material deadline	Published
No 1	11.01.19	01.02.19
No 2	15.02.19	08.03.19
No 3	22.03.19	12.04.19
No 4	07.06.19	28.06.19
No 5	09.08.19	30.08.19
No 6	18.10.19	08.11.19

(Subject to changes.)

SEILmagasinet cooperates with 20 of the biggest sailing clubs around the country.

Prices and formats

6 editions per year
Circulation: 13,184
Readers: 56,000 (Kantar TNS)

Ad orders
salg@seilmagasinet.no

Ad material
annonser@seilmagasinet.no

	Price per issue NOK ex VAT	Format mm WidthxHeight
2/1 page	35,800	440x297
1/1 page	19,800	220x297
1/2 page	12,800	184x130 / 90x262
1/4 page	7,400	184x63 / 90x130
Inside front cover	24,800	220x297
Inside back cover	23,800	220x297
Outside back cover	26,800	220x297

seilmagasinet.no



50,000 users
200,000 page views
Per month. Source: Google Analytics.

Ad orders
salg@seilmagasinet.no

Ad material
nettannonser@seilmagasinet.no

- Daily news updates
- Dedicated Sail Race System
- Regatta and racing
- Tests and reportages
- Industry trends and technology
- How-To-articles about sailing
- Boats and equipment
- Large article archive
- Cooperating with vg.no

Prices and formats

	Price per week NOK ex VAT	Format px Desktop	Format px Mobile
Top banner*	5,000	940x300	620x300
Surround/Wallpaper*	10,000	960x300 + 1920x1200	620x300
Netboard full width*	5,000	940x300	620x300
Netboard*	4,000	620x300	620x300
Large rectangle*	3,000	300x400	620x300
Netboard top newsletter	3,000	620x300	620x300
Native ad	5,000	-	-

* Up to three ads in depth

A modern Powerboat Magazine



- Covers powerboats and yachting
- 92 percent of the readers are interested in advertisements for boats and equipment*
- The readers have very high income
- Inspiring and useful articles
- Broad circulation mainly in Norway
- Takes the pulse of trends
- Plenty of useful consumer content

Editions in 2019

Issue	Material deadline	Published
No 1	18.01.19	08.02.19
No 2	22.02.19	15.03.19
No 3	12.04.19	03.05.19
No 4	07.06.19	28.06.19
No 5	09.08.19	30.08.19
No 6	25.10.19	15.11.19

(Subject to changes.)

6 editions per year
Circulation: 5,584
Readers: 53,000 (Kantar TNS)

Ad orders
salg@batliv.no

Ad material
annonser@batliv.no

Prices and formats

	Price per issue NOK ex VAT	Format mm WidthxHeight
2/1 page	35,800	440x297
1/1 page	19,800	220x297
1/2 page	12,800	184x130 / 90x262
1/4 page	7,400	184x63 / 90x130
Inside front cover	24,800	220x297
Inside back cover	23,800	220x297
Outside back cover	26,800	220x297

batliv.no



40,000 users
100,000 page views
Per month. Source: Google Analytics.

Ad orders
salg@batliv.no

Ad material
nettannonser@batliv.no

- Daily news updates
- Powerboats and equipment
- Test and reportages
- Industry trends and technology
- How-To-articles about boating
- Features and inspiration
- Video and live web-TV
- Large article archive
- Cooperating with vg.no

Prices and formats

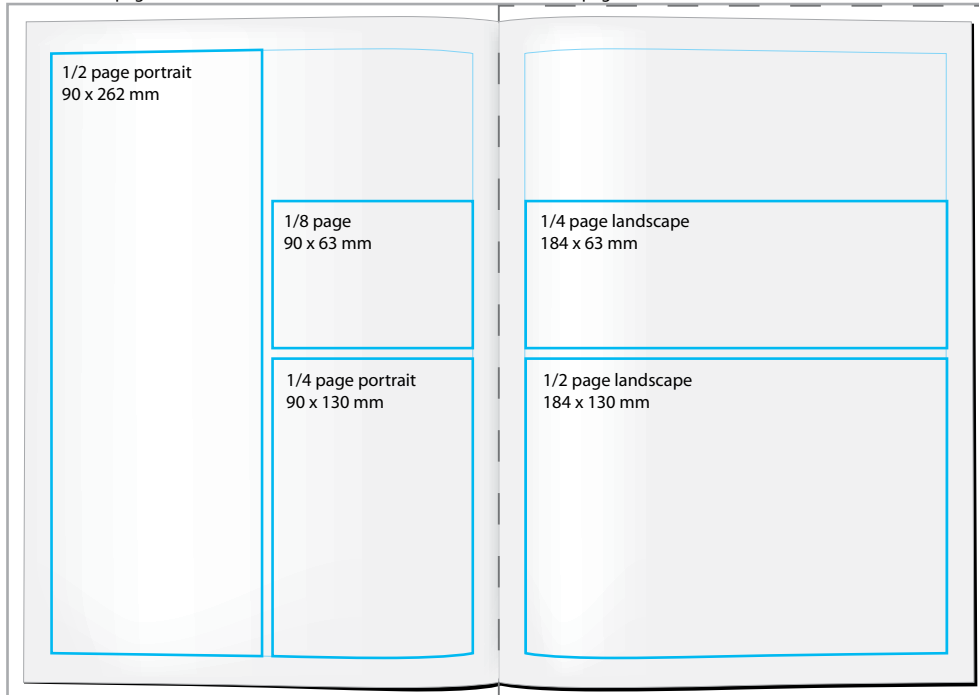
	Price per week NOK ex VAT	Format px Desktop	Format px Mobile
Top banner*	5,000	940x300	620x300
Surround/Wallpaper*	10,000	960x300 + 1920x1200	620x300
Netboard full width*	5,000	940x300	620x300
Netboard*	4,000	620x300	620x300
Large rectangle*	3,000	300x400	620x300
Netboard top newsletter	3,000	620x300	620x300
Native ad	5,000	-	-

* Up to three ads in depth

Module map sheet

2/1 double page with bleed 440 x 297 mm

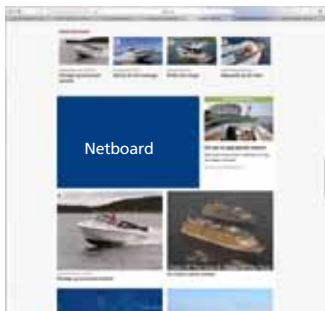
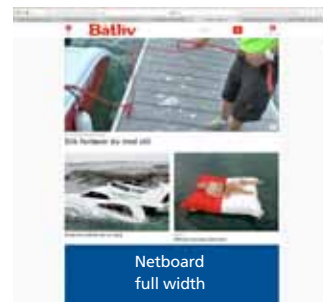
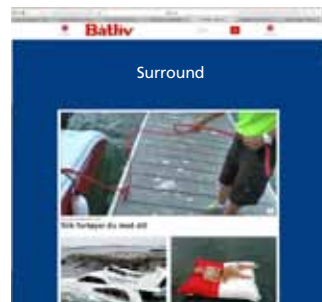
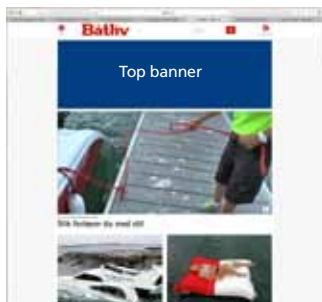
1/1 full page with bleed 220 x 297 mm



Print ad specifications

- Ads must be delivered as PDF with images in 300 dpi.
- Ads in less than full page formats must be delivered without bleed.
- Full pages must be 5 mm bleed on all sides.
- We ask that all text, logos and other important information is set 10 mm from the net format borders.
- You can download our colour profile under Technical information on our websites.
- We design simple ads for you upon request.

Further information:
batliv.no/annonsere/papir



Further information:
batliv.no/annonsere/digitalt

Contact Information



Håkon Nissen-Lie, Sales Manager
 Phone: +47 410 40 816
 Mail: hakon@batliv.no



Lisbeth ØIness, Media Consultant
 Phone: +47 932 20 556
 Mail: lisbeth@seilmagasinet.no



Jan Hornslien, Media Consultant
 Phone: +47 924 69 233
 Mail: janh@batliv.no

Båtliv

www.batliv.no

SEIL
 magasinet.no

www.seilmagasinet.no

We can help you with content marketing.
 Please visit batliv.no/annonsere/markedsforing.

Address:
 Billingstadsletta 17, N-1396 Billingstad, Norway
 Telephone: +47 66 76 49 50
 Org. no: 968640860